

PRESS RELEASE

“MANI ROSSE”, THE ANIMATED FILM THAT PRESENTS THE SUBJECT OF VIOLENCE AGAINST GIRLS, IN PUGLIA FOR THE FIRST TIME

Friday 8 March at 7 pm, in the Cittadella degli Artisti in Molfetta sees a screening of the medium-length film in stop-motion and 2D animation, created by the film studio Sattva Films srl of the Apulian Michele Fasano and made with the contribution of Exprivia|Italtel

07 March 2019. After its presentation at the Rome Film Festival, the animated film 'Mani Rosse' (Red Hands), which deals with the delicate subject of violence against girls, will be shown for the first time in Puglia, on International Women's Day.

Made by the Apulian Michele Fasano's film studio Sattva Films srl with the support of the Apulia Film Commission, among others, **'Mani Rosse' will be screened on Friday 8 March at the Cittadella degli Artisti in Molfetta**, a city workshop run by Cooperativa Kismet in Bari and directed by Augusto Masiello, moderator of the event.

The film was **made with the contribution of Exprivia|Italtel**, which supported the use of innovative techniques, such as stop motion, 2D and digital painting, applied to educational and cultural audiovisual tools. It took two years to produce and about 50 digital technology experts to make what is a one-of-its-kind animation film both in terms of the techniques used as well as the target audience of children and youths it addresses, and of course for the delicate subject of domestic, physical and psychological abuse it deals with, particularly against women and children.

In fact, the film recounts the story of Luna, a fourteen-year-old girl, beautiful and mysterious, who expresses her talent by releasing a bright red colour from her hands, with which she paints murals. A power that is also a reaction to her harsh reality as a victim of a violent father, from whom she manages to break free by following her imagination and creativity.

The presentation of 'Mani Rosse' in Molfetta will provide an opportunity for discussion about businesses that invest into culture and about the opportunities offered by tax credits, with the participation of **Domenico Favuzzi**, head of the Exprivia|Italtel group, who will be presenting the reasons for investment as a form of Corporate social responsibility, **Michele Fasano**, producer of the animated film 'Mani Rosse', **Mariella Pappalepore**, coordinator of the Confindustria Bari BAT "Businesses for Culture club" and of psychologist **Antonella De Fazio** discussing the issues raised in the film.

The screening is open to all, upon registration via this [link](#).

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INVITATION – SCREENING OF THE ANIMATED FILM ‘MANI ROSSE’ Friday 8 March, 7 pm - Cittadella degli Artisti, Via Bisceglie 775 – Molfetta

Programme of events:

- 19.00 – 19.45: greeting and debate about businesses that invest into culture
- 19.45 – 20.15: screening of the feature film “Mani Rosse”
- 20.15 – 20.45: discussion about the issues raised by the film

Speakers:

- Augusto Masiello, president of Cooperativa Kismet in Bari which runs the City Workshop 'Cittadella degli Artisti' in Molfetta and moderator of the event
- Domenico Favuzzi, president of Exprivia
- Michele Fasano, producer of the animated film 'Mani Rosse'
- Mariella Pappalepore, coordinator of the Confindustria Bari BAT "Businesses for Culture club"
- Antonella De Fazio – Clinical and Forensic psychologist

Register at: <https://www.eventbrite.it/e/biglietti-proiezione-del-film-danimazione-mani-rosse-58065059155>



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